

MidnightTrader Event Window: GOOG, Analyst Upgrades

Historical Event Reaction Summary

Event Date	Time	Price	Price Change	Percent Change
Apr 20, 2007	3:40 PM	483.73	+12.08	+2.56
Apr 20, 2007	8:51 AM	491.09	+19.44	+4.12
Apr 20, 2007	8:45 AM	491.54	+19.89	+4.22
Mar 7, 2007	7:05 AM	465	+7.45	+1.6
Mar 7, 2007	6:42 AM	457.55	0	0
Jan 8, 2007	8:31 AM	488.20	+1.01	+0.2
Jan 3, 2007	3:54 PM	467.12	+6.64	+1.44

Regular-Session:MidnightTrader's Analyst Notebook: GOOG

3:40 PM, Apr 20, 2007

Google (GOOG) pares back its premarket gains during the regular session, after a couple of brokerage firms raised their price goals for the shares this morning.

Lehman raised its price goal for each GOOG share to \$610 from \$560, and Needham boosted its year-end price target to \$575 from \$537.

GOOG was up just more than 4% late in the premarket session versus up 2.5% late in the day.

Company: Google

Price: 483.73 Price Change: +12.08 Percent Change: +2.56

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Regular-Session:--Analyst Actions: Google Up, Gets Price Goal Raised to \$610 vs \$560 at Lehman

8:51 AM, Apr 20, 2007

Company: Google

Price: 491.09 Price Change: +19.44 Percent Change: +4.12

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Regular-Session:--Analyst Actions: Google Up, 2007-End Price Goal Raised to \$575 vs \$537 at Needham

8:45 AM, Apr 20, 2007

Company: Google

Price: 491.54 Price Change: +19.89 Percent Change: +4.22

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Regular-Session:Analyst Actions: Google Higher, Upgraded to Buy Vs Neutral at UBS

7:05 AM, Mar 7, 2007

Google (GOOG) may back off this initial thin-volume match as the latest ask drops to 464.50.

Company: Google

Price: 465 Price Change: +7.45 Percent Change: +1.6

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Regular-Session:Analyst Actions: Google Likely Among Top Volume Movers in Pre-Market After Upgrade

6:42 AM, Mar 7, 2007

Look for GOOG to see a pop in pre-market volume interest following a reported UBS upgrade on the stock to Buy from Neutral.

Company: Google

Price: 457.55 Price Change: 0 Percent Change: 0

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Regular-Session:--Analyst Actions: Google Just Firm - Share Price Target Hiked to

\$535 from \$500 at UBS

8:31 AM, Jan 8, 2007

Company: Google

Price: 488.20 Price Change: +1.01 Percent Change: +0.2

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Regular-Session:--Google Edges Up, Price Goal Raised to \$630 Vs \$600 at Piper Jaffray

3:54 PM, Jan 3, 2007

Company: Google

Price: 467.12 Price Change: +6.64 Percent Change: +1.44

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